Your restaurant, told through a personal story

London hospitality collaborations
Editorial photography, reels and creator storytelling

Marketing with Fire



A creator with a marketer’s perspective

I am Wajeeha Khan, founder of WKC. I create hospitality photography, short-form video and stories around the guest experience.

I work alongside your marketing and PR team, following your brief and approval process.

English, Urdu and Punjabi presentation options. Content for your channels or agreed creator publication.



Content that helps people discover your offer





A restaurant visit, a product demonstration, a founder story or a launch preview

TikTok performance

144.7K

Post views • 10 Aug–8 Oct 2026



3.2K profile views
7.5K likes / 584 comments / 81 shares
79.0% traffic from For You

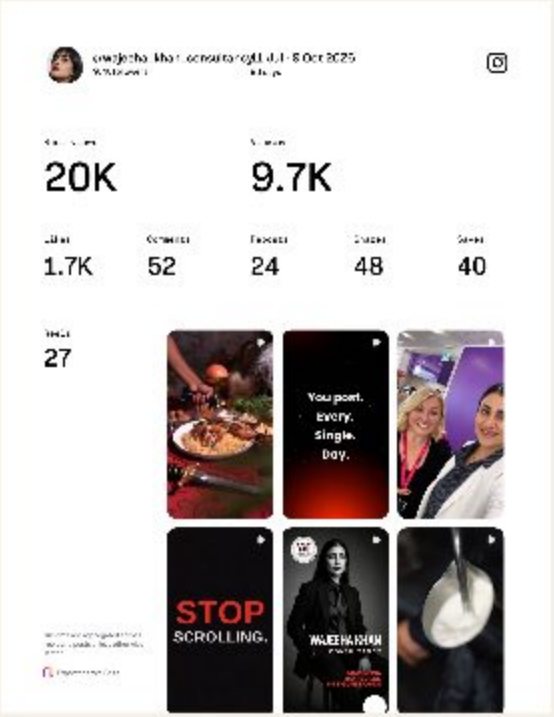
Views decreased 41.3% against the platform comparison period.
Account handle and year are not visible in the source screenshot.

Instagram performance

9,713

Followers • @wajeeha_khan_consultancy

20K reel views / 9.7K viewers
27 reels / 1.7K likes / 52 comments
48 shares / 40 saves / 24 reposts



11 Jul–9 Oct 2026. Export aggregates reels and posts unless stated.
Creator channel performance does not establish client sales results.

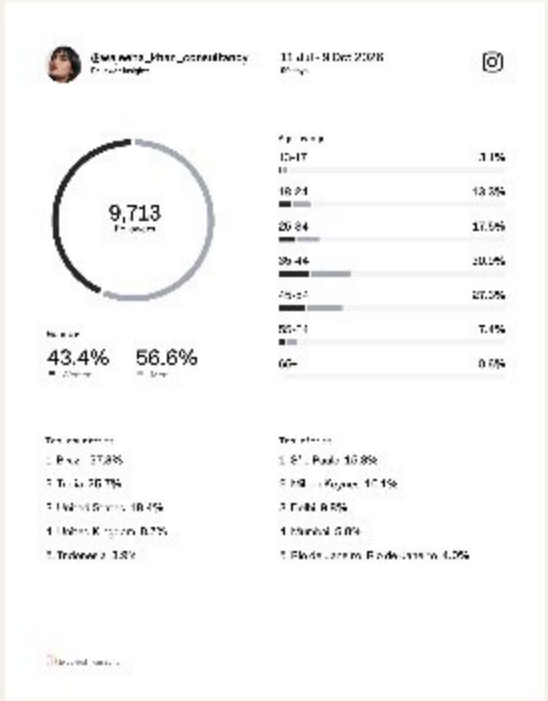
Audience fit matters to the brief

58.2%

Instagram followers aged 35–54

43.4% women / 56.6% men

Top countries: Brazil 27.3%, India 25.7%,
United States 18.4%, UK 8.7%, Indonesia 3.9%



11 Jul–9 Oct 2026. The export lists Milton Keynes at 10.1%, above the UK share. That inconsistency needs clarification. No UK follower count is inferred.

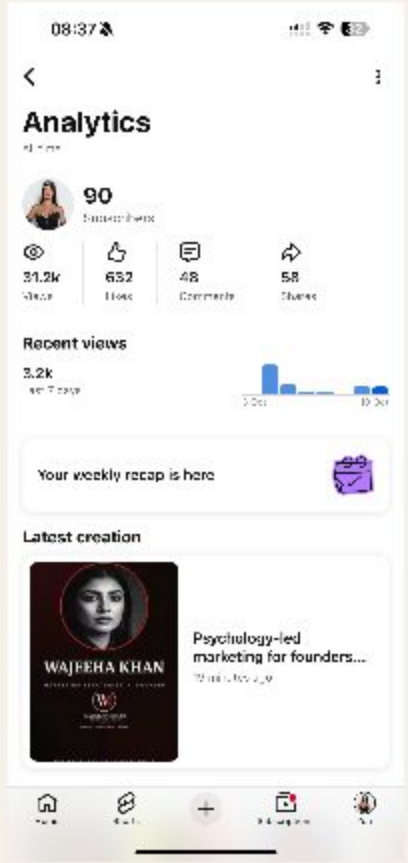
YouTube, website and discovery channels

31.2K

YouTube all-time views

90 subscribers / 3.2K views in the last 7 days
632 likes / 48 comments / 58 shares, all-time

Website: portfolio, packages and enquiry route
LinkedIn: professional profile and business discovery



No verified website traffic or LinkedIn analytics supplied.
YouTube screenshot does not show the channel handle.

A focused first collaboration

A commissioned London collaboration

Proposed pilot: one planned restaurant shoot
3 edited vertical reels and 15 edited photographs
A story sequence around the dining experience
Optional Instagram collaboration post

Fee, travel, usage and publication agreed in writing.
Filming scheduled around service and guest privacy.

Three stories for your restaurant

The signature experience: arrival, atmosphere, a standout dish and the final moment at the table.

Behind the craft: a chef-approved look at preparation, plating or a signature serve.

An occasion worth booking: a seasonal menu, celebration, afternoon tea or launch, with a clear booking route.

Your team chooses the priority. WKC develops the shot list and story.

Clear delivery, usage and reporting

Restaurant content delivered within 7 working days.
50% to book, balance before final file delivery.
Finished content for agreed unpaid social and website use.
Paid ads, raw footage and exclusivity quoted separately.

For creator posts: reports at 7 and 14 days, using available views, interactions and link activity.
Trackable links or codes help connect content to enquiries.

Promotional creator posts labelled Ad upfront. Views, bookings and sales are not guaranteed.

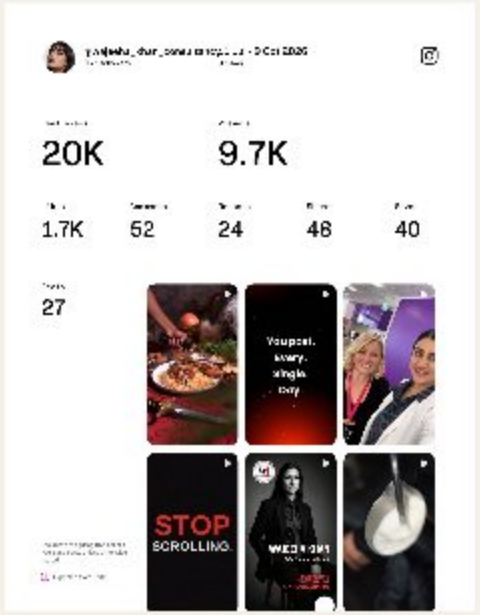
Let’s agree your first content brief

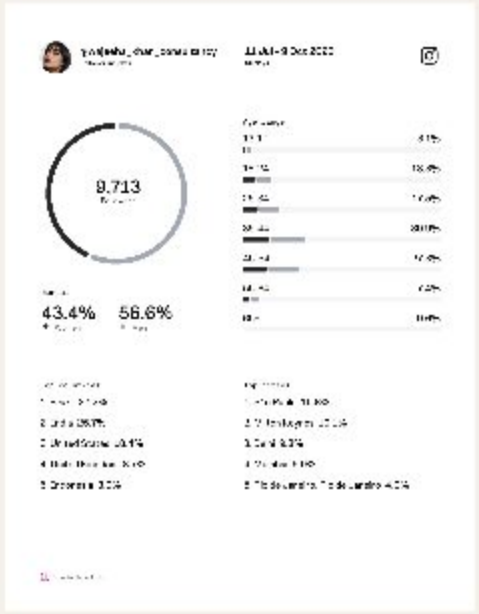
Your objective. Your product. A clear scope.

Share a menu, launch or occasion you want to bring to life. We will propose a focused creative brief, scope and fee.

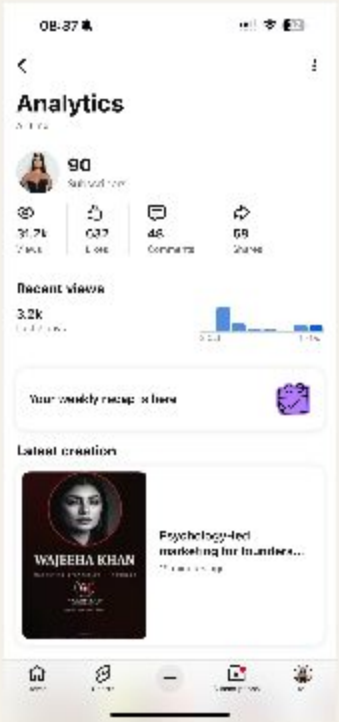
Portfolio: wajeehakhanconsultancy.com
Instagram: @wajeeha_khan_consultancy
wajeehakhanconsultancy@gmail.com
07709 915662

Source evidence and channel links









Creator-supplied platform exports, received 10 October 2026. Different periods and metric definitions remain separate.

Find WKC online

Website: https://wajeehakhanconsultancy.com
Instagram: instagram.com/wajeeha_khan_consultancy
TikTok: tiktok.com/@wajeehakhanmarketing
YouTube: youtube.com/@wajeehakhanconsultancy
LinkedIn: linkedin.com/in/wajeehakhan-consultancy