Your brand, told through a personal story

Brand collaboration presentation
Creator content, product discovery and hospitality

Marketing with Fire



A creator with a marketer’s perspective

I am Wajeeha Khan, founder of WKC in Milton Keynes. I create lifestyle and hospitality content with a clear audience, message and call to action.

English, Urdu and Punjabi presentation options.

Content can support your brand’s channels or an agreed publication on my creator account.



Content that helps people discover your offer





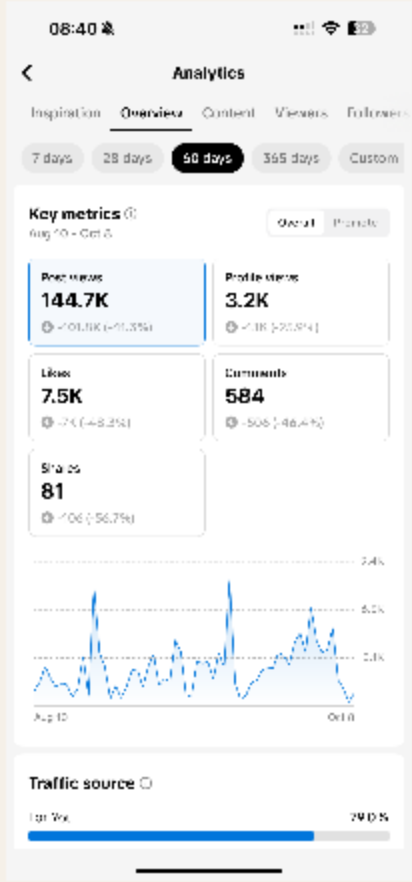
A restaurant visit, a product demonstration, a founder story or a launch preview

TikTok performance

144.7K

Post views • 10 Aug–8 Oct 2026

3.2K profile views
7.5K likes / 584 comments / 81 shares
79.0% traffic from For You



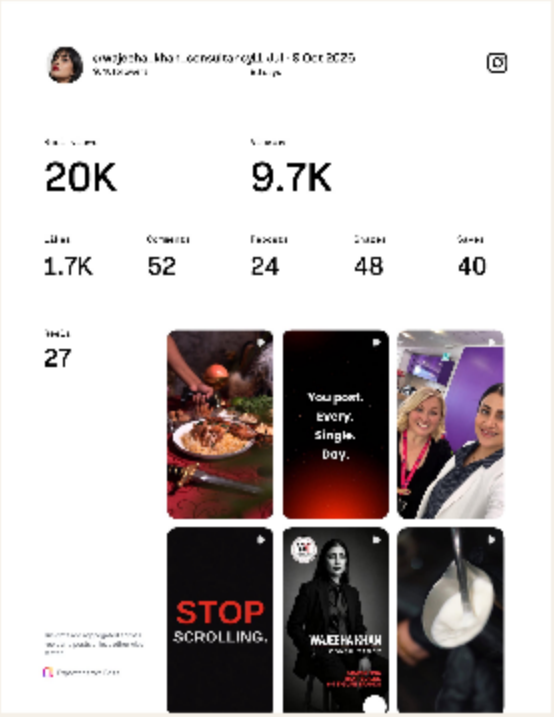
Views decreased 41.3% against the platform comparison period.
Account handle and year are not visible in the source screenshot.

Instagram performance

9,713

Followers • @wajeeha_khan_consultancy

20K reel views / 9.7K viewers
27 reels / 1.7K likes / 52 comments
48 shares / 40 saves / 24 reposts



11 Jul–9 Oct 2026. Export aggregates reels and posts unless stated.
Creator channel performance does not establish client sales results.

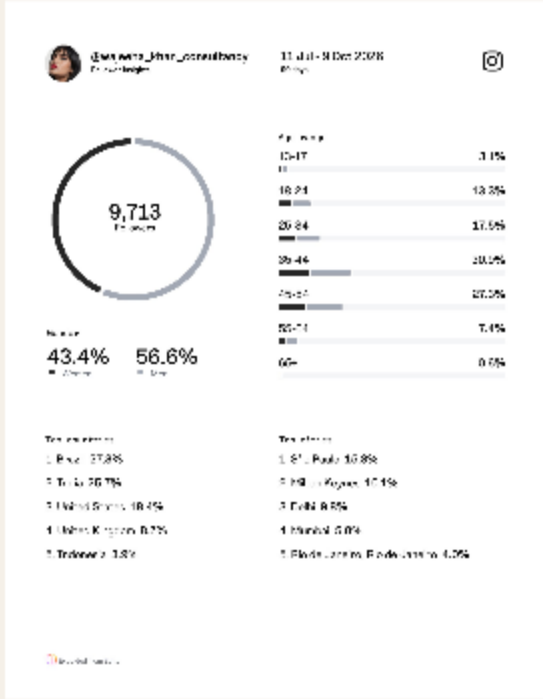
Audience fit matters to the brief

58.2%

Instagram followers aged 35–54

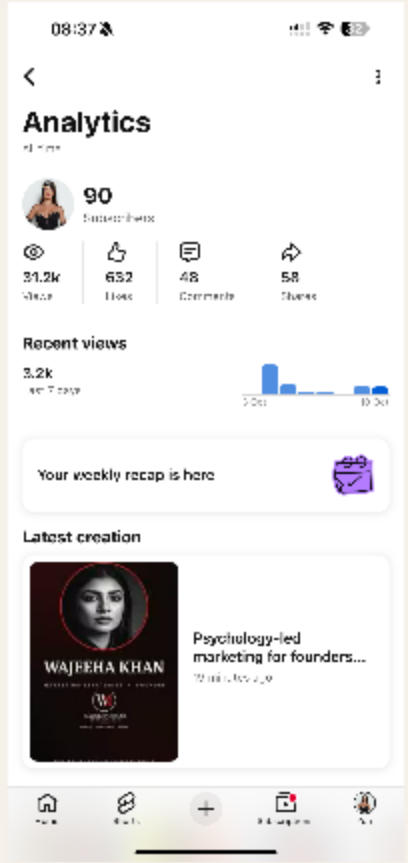
43.4% women / 56.6% men

Top countries: Brazil 27.3%, India 25.7%,
United States 18.4%, UK 8.7%, Indonesia 3.9%



11 Jul–9 Oct 2026. The export lists Milton Keynes at 10.1%, above the UK share. That inconsistency needs clarification. No UK follower count is inferred.

YouTube, website and discovery channels



31.2K

YouTube all-time views

90 subscribers / 3.2K views in the last 7 days
632 likes / 48 comments / 58 shares, all-time

Website: portfolio, packages and enquiry route
LinkedIn: professional profile and business discovery

No verified website traffic or LinkedIn analytics supplied.
YouTube screenshot does not show the channel handle.

A focused first collaboration

Restaurant introductory package: £250

Up to 90 minutes filming
3 edited reels and 15 edited photographs
1 reel published as an Instagram collaboration post
3 story frames on my account

Milton Keynes–Luton travel included.
Food, drinks and guest numbers agreed before the visit.

A tailored pilot for product and lifestyle brands

Proposed scope: two vertical videos, five edited images and three story frames.

Concept options: a genuine first impression, useful product discovery or a visit that brings the brand story to life.

We agree the fee after confirming production, travel, posting and usage. One consolidated revision round.

For Ajmal: “The scent of a memory” or “Find your signature” could form the first creative brief.

Clear delivery, usage and reporting

Restaurant content delivered within 7 working days.
50% to book, balance before final file delivery.
Finished content for agreed unpaid social and website use.
Paid ads, raw footage and exclusivity quoted separately.

For creator posts: reports at 7 and 14 days, using available views, interactions and link activity.
Trackable links or codes help connect content to enquiries.

Promotional creator posts labelled Ad upfront. Views, bookings and sales are not guaranteed.

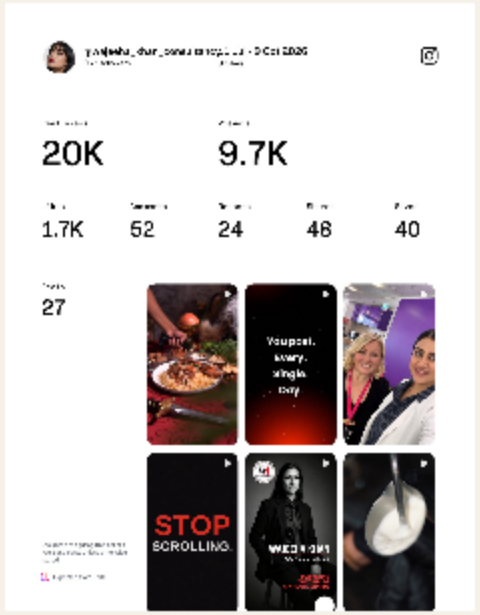
Let’s agree your first content brief

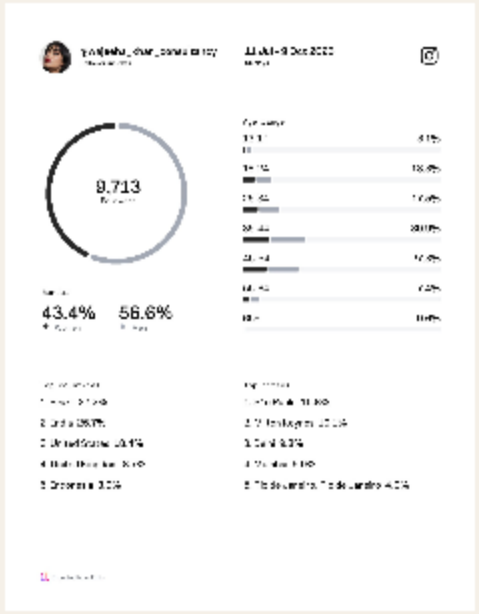
Your objective. Your product. A clear scope.

Share your campaign objective, target audience, preferred dates, budget and intended usage.

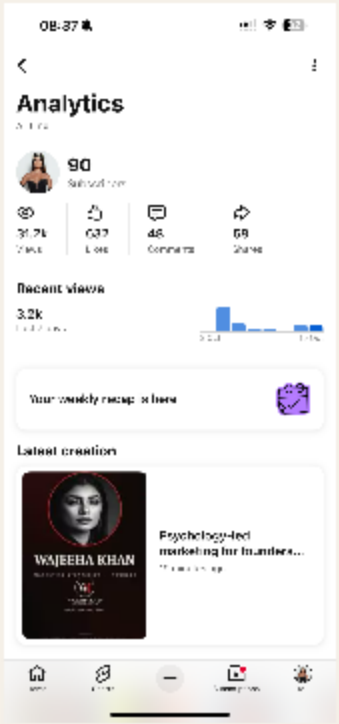
Portfolio: wajeehakhanconsultancy.com
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Source evidence and channel links









Creator-supplied platform exports, received 10 October 2026. Different periods and metric definitions remain separate.

Find WKC online

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LinkedIn: linkedin.com/in/wajeehakhan-consultancy